

Prairie AquaTech is now Houdek. The logo tells our story!

Houdek is South Dakota's state soil and foundation for our agricultural roots

The three color bars represent our important business partnerships: **aquaculture**, **pets**, and **humans**

The brown rectangle represents the earth that allows plants to grow - "Houdek" is contained in the box and the color bars 'grow' from within



The slogan reflects our purpose and core values of safety, quality, respect, transparency and innovation

The gradual increase in height of the color bars are a timeline progression of how our fermentation platform is meeting our vision of *better plant-based ingredients for a better life*

"... Land must be nurtured; not plundered and wasted."

*Dr. H.H. Bennett
famed soil conservationist*



The Houdek Brand:

Like the soil from which we're named, we are a diverse mixture, comprised of scientists, technicians, innovators and stewards of nature's fantastic resources.

As Houdek soil brings food and environmental security to the world, we provide the aquaculture, pet nutrition and human health markets with rich, plant-based ingredients.

www.HoudekNature.com

Join us on LinkedIn! 



HoudekTM

It's in our nature.

